

## Graphic Designer

An Oakland, CA-based professional consulting firm is looking for a talented graphic designer who can take concepts and ideas and develop them into visual representations and infographics. The ideal candidate will have expert knowledge of current design software and be skilled in every step of the design process from creative brief to final deliverable. Collaborating with multiple internal and client teams, the graphic designer should be able to take ideas and business-development needs and convert them into a final design that motivates its audience to act. The successful candidate will have a thorough understanding of branding and marketing and be able to create inspiring design styles and layouts for every project. The position is part-time and the pay range is \$30-\$45 per hour.

### Objectives:

- Work on a wide range of projects and media, using various software programs to visualize and develop innovative graphic designs that meet business goals.
- Obtain input from managers to ensure that designs meet organizational standards and brand expectations, express ideas accurately and represent the company or client appropriately.
- Work independently as well as cooperatively with marketing teams and project or company stakeholders to meet deadlines, stay within budget and schedule project implementation based on workload.

### Responsibilities:

- Collaborate, brainstorm and strategize with multiple teams or clients on a wide range of materials that may include infographics, marketing materials, presentations, signage, internal communications, newsletters and web pages.
- Translate strategic direction into high-quality design within an established brand identity.
- Develop design concepts and execute original content by determining the ideal usage of color, text, font style, imagery and layout.

### Required skills and qualifications:

- Exceptional creativity and innovative design skills
- Five or more years of experience (academic and professional) with design software, including the Adobe Creative Suite: Illustrator, InDesign, and Photoshop
- Excellent communication and presentation skills
- Organizational and time-management skills for meeting deadlines in a fast-paced environment

### Preferred skills and qualifications:

- Three or more years of experience in a professional graphic-design role, preferably with a creative, publishing or marketing agency
- Bachelor's degree (or equivalent) in graphic design, art or related discipline
- Knowledge of WordPress and content management systems
- Photography experience and proficiency with photo-editing software

**You must use the APPLY link below to apply for this position. The link will direct you to the Careers Portal on our website. Please submit your cover letter describing why you are the ideal candidate for the position and your resume. Please submit your documents in Microsoft Word format.**

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