

Welcome to the Acumen E-Newsletter, a recap of recent project highlights and staff updates from the Acumen Team.

Looking Ahead This Winter

As we welcome winter, we wish you a season of clarity, steadiness, and renewed purpose. Your expertise and perspective strengthen Acumen each day, and we are grateful for all that you contribute.

EMPLOYEE SPOTLIGHT

Meet Administrative Assistant **Jayse Oliveira**. She supports the CEO of Acumen through skilled calendar coordination, communications, and meeting logistics. Jayse manages travel planning, event research, and registration for conferences and webinars while maintaining organized records, files, and documents to support informed decision making. She also serves as a trusted liaison across staff and partners, ensuring clear communication and confidentiality. Her work includes maintaining office supplies and vendor schedules and helping represent the agency at outreach events that promote accessible transportation resources in Alameda County. Jayse is the glue that holds Acumen together. We appreciate your dedication, Jayse, and thank you for your continued commitment.



PROJECT HIGHLIGHTS

Alameda County Transportation Commission (Alameda CTC): Oversight Project Management and Project Support Services **(Prime: Acumen)**

Acumen is pleased to have been selected as a prime consultant and in 2026 will continue to provide comprehensive oversight project management, project support, and strategic guidance services to assist Alameda CTC in delivery of its multibillion-dollar portfolio of active capital projects. Acumen's experienced team will provide oversight of all pre-construction phases, coordination with agencies and stakeholders, schedule and budget management, contract and compliance oversight, document control, and additional administrative, financial, and on-call support.



Port of Oakland: Environmental Federal Grant Administration Support

Acumen is part of a team of consultants that will provide environmental federal grant administration support for the Port of Oakland, focused on managing, administering, and ensuring compliance for federally funded environmental and sustainability-related grants. Acumen will be providing grant writing and administration services for two grants under this contract: one for the Clean Ports Program and another for Clean Heavy-Duty Vehicles.



Alameda CTC: Project Management and Project Control Services

Acumen is also excited to be on a consultant team selected by Alameda CTC to provide full program management, project controls, strategic planning, programming support, monitoring, reporting, database and process improvements, and on-call services to ensure accurate administration, oversight, and delivery of its capital program and funding responsibilities. Acumen is serving as a subconsultant on the team that was awarded the contract.



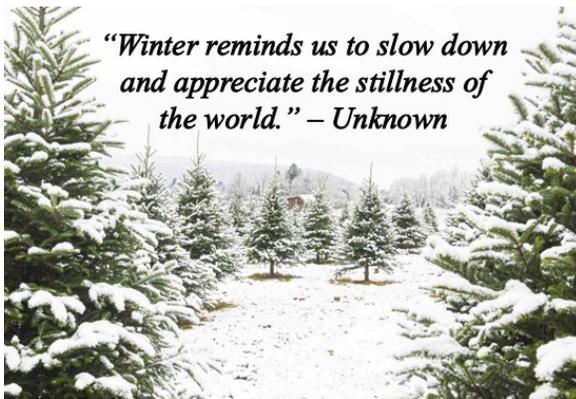
SPONSORSHIPS & EVENTS

- September 24: Transbay Joint Power Authority Popup Transit Art Fair (San Francisco, CA)
- October 4: Museum of the African Diaspora's 20th Anniversary Celebration: Afropolitan Ball 2025 (San Francisco, CA)
- October 8: Oakland Metropolitan Chamber of Commerce Event: BIZNETEXPO (Piedmont, CA)
- October 10-14: International Bridge, Tunnel and Turnpike Association's 93rd Annual Meeting and Exhibition (Denver, CO)
- October 23-24: UC Berkeley: DRIVE AI Demo (Berkeley, CA)
- October 30: Everports' Unveiling of Taylor Equipment and Evesco Chargers at the Port of Oakland (Oakland, CA)
- November 19-20: UC Davis ITS Event: STEPS+ Fall Symposium 2025 (Davis, CA)
- December 2: California–Africa Delegation Meet-up (San Francisco, CA)
- December 5: Networking Breakfast with Mayor Barbara Lee and Chinese Business Leaders (Oakland, CA)
- December 5: Conference of Minority Transportation Officials Northern California - 40th Anniversary and 22nd Annual Scholarship and Industry Awards Gala (Oakland, CA)
- December 18: Acumen's 2025 Employee Holiday Party (Oakland, CA)

NEW FACES AT ACUMEN



Meet Subject Matter Expert (SME) **Alfred Philipson**, who specializes in toll systems. Alfred joined Acumen in October 2025 and brings 16 years of tolling industry experience across public agencies, private firms, and consulting engagements throughout the U.S., Puerto Rico, and Canada. He is also a cybersecurity expert, a Certified Information Systems Security Professional, a Certified Scrum Product Owner, an AWS Certified Cloud Practitioner, and a recipient of a Stanford Advanced Computer Security Certificate. He is currently supporting the Ohio Turnpike Operations Manual Update project as a toll systems SME. We're thrilled to welcome Alfred to the Acumen team.



“Winter reminds us to slow down and appreciate the stillness of the world.” – Unknown

Please note that the Acumen Office will be closed on Wednesday, December 24, 2025, Thursday, December 25, 2025, and Friday, December 26. We will resume normal business hours on Monday, December 29, 2025. In observance of New Year's Day, the Acumen Office will also be closed on Thursday, January 1, 2026.

STAY IN TOUCH!

Come by the office to discuss opportunities and check out [how Acumen supports the arts](#).

Visit our website for [more information about Acumen](#).

Careers at Acumen. See our [open positions](#).

Join our [mailing list](#).